



Mission

The Oregon Zoo inspires the community to respect animals and take action on behalf of the natural world. We do this by creating engaging experiences and advancing the highest level of animal welfare, environmental literacy and conservation science.

The mission of the Oregon Zoo Foundation is to foster community pride and involvement in the Oregon Zoo and to secure financial support for the zoo's conservation, education and animal welfare programs.

Investing in the zoo

Through the generosity of individuals, families and corporate partners, the Oregon Zoo Foundation advances the zoo's mission of inspiring the community to create a better future for wildlife. Since 1997, the foundation has contributed more than \$58 million to the Oregon Zoo.

By the numbers

1888 founded by Richard Knight

64 acres in Portland's west hills

1.6M visitors per year

38,000 member households

Five major exhibit areas: Africa, Asia, Fragile Forests, Great Northwest and Pacific Shores and 23 specialized exhibits

1,955 individual animals, representing **232** species, including **22** endangered and **37** threatened species

Active in **21** Species Survival Plans

1,000 species of exotic plants in the zoo's botanical gardens

Six recovery programs for imperiled native species

\$5.3M from the Oregon Zoo Foundation, FY15

120,000 hours of service given by **1,525** zoo volunteers annually

17,000 people of all ages participated in live animal programs in schools, senior centers and community centers

200,000 children and parents reached through camps, classes and school programs annually

Contact information

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Conservation

The Oregon Zoo is saving species and preserving ecosystems through on-the-ground recovery efforts, research and education.

Fighting extinction: The Oregon Zoo plays a critical role in restoring populations of endangered Northwest animals such as California condors, Oregon silverspot butterflies, Taylor's checkerspot butterflies, Columbia Basin pygmy rabbits, western pond turtles and Oregon spotted frogs.

Focusing on the future: For more than 15 years, our Future for Wildlife program has provided grants to local and global conservation efforts to preserve species and ecosystems in our backyard and beyond.

Advancing science: The Oregon Zoo's discoveries are helping conserve animals and habitats around the world—from advancing panda breeding programs to improving biologists' understanding of how wild polar bears are responding to climate change.

Empowering our community: The zoo uses innovative digital tools to educate guests about effective actions they can take to bring about positive change.

Oregon Zoo Foundation impact



Alongside international conservation partners, we support efforts to save the endangered Borneo pygmy elephant.

- » Each year, the foundation provides essential funding for the zoo's efforts to preserve and protect vulnerable species.
- » Conservation support effectively extends the zoo's reach from the forests of Malaysia to the wilds of Zimbabwe to the highest elevations of Oregon's Cascade Range.
- » Since 2000, the foundation has committed \$1.9M to the zoo's efforts to conserve the critically endangered California condor.
- » Each year, the foundation provides \$25,000 in grants to local partners to protect native species.

Education

By offering visitors the knowledge and tools to take action for wildlife, the zoo is creating engaged, empowered advocates.



Since 1983, children at zoo camps have discovered the wonders of wildlife through fun, hands-on experiences.

Opening the wider world to visitors: From insects to elephants, zoo animals spark a sense of wonder for children and adults alike, and cultivate respect for the natural world.

Empowering our community: Through inspiring stories, animal encounters, and creative conservation and education tools, the zoo galvanizes the community to take targeted, effective actions to help wildlife.

Preparing wildlife stewards: A zoo visit is sometimes the first step toward building a deeper relationship with animals and nature. Through our education programs, we encourage youth to learn more, do more and give more.

Oregon Zoo Foundation impact

- » Since 2000, the foundation has committed \$1.6M for outreach programs that bring zoo experiences and conservation education to children and families who otherwise would not have access to the zoo.
- » With grant support, the zoo brings hands-on conservation curriculum into schools, teaching kids about salmon.
- » In 2015, the foundation launched a \$1.5M campaign to expand zoo education programs and enhance learning spaces, collaboration in the zoo's education center.

Animal Welfare

Providing the best possible care means tending to the physical, social and emotional health of each animal at the zoo, while also sharing knowledge and best practices with partners around the globe.



Zoo staff and volunteers partner to monitor behavior and ensure animals get the best possible care.

Caring for the species and the individual: The zoo custom-designs habitats to support natural family groups and ensure each animal experiences an array of choices and challenges.

Welfare is our guiding principle: Our animal-care innovations and science-based practices are shaped, adapted and validated by years of observation and research.

Oregon Zoo Foundation impact

- » With foundation support, Oregon Zoo staff became the first in the world to train polar bears for voluntary blood draws, improving animal health and welfare.
- » The foundation has funded equipment and research staff for the zoo's endocrinology lab to help create a more well-rounded understanding of each animal's physical and mental well-being.

Ways to Give

Gifts to the Annual Fund: Your support is crucial to the zoo's strategic efforts in conservation, education and animal welfare.

Education campaign gifts: Support the zoo's state-of-the-art education center and expand access to life-changing education programs.

Estate gifts: Bequest gifts provide the greatest flexibility to ensure funds provide a vibrant future for the zoo.

Corporate support: From our comprehensive sponsorship program to corporate membership and workplace giving, our partners are helping create a better future for wildlife.