

# BrewLights 2023 Sponsorship Guide.

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**Nov. 17 and 18**

**Estimated Attendance:  
10,200 (5,100 per night)**

An exclusive, two-night, sell-out event, **BrewLights** is a ZooLights brew festival experience just for the 21-and-over crowd.

Guests will enjoy the twinkling magical wonderland of ZooLights without any kids, while enjoying Northwest breweries and cideries, local food carts, dance to live music and more.



## BrewLights presenting sponsor.

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### Benefits include:

- Category exclusivity
- Logo placement on BrewLights webpages
- Logo/name mention, where applicable
  - On-site promotions (digital displays, map)
  - Web/owned media (social media, electronic newsletter to over 180,000 emails, member emails to over 45,000 member households)
  - Paid media (print, radio, digital, TV and/or outdoor)
  - Press release
- On-grounds activation each night
- 8 Early Access BrewLights tickets

**Investment:** \$20,000

**Term:** One-year, three available

**Thank you!**

### Contact:

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