HEALTHY HABITATS & THRIVING WILDLIFE

THANK YOU FOR BEING PART OF OUR ZOO FAMILY

OREGON ZOO FOUNDATION

2018-2019 GRATITUDE REPORT
YOU MAKE GREAT THINGS HAPPEN.

Your generosity made a huge difference for animals at the Oregon Zoo and around the world.

At the Oregon Zoo Foundation, we want you to know the difference you have made in the lives of our animals. From funding the purchase of life-saving equipment for endangered western pond turtles to sophisticated cameras that enable staff to monitor our giraffes at night, your support is vital in our effort to provide the highest level of care.

Thank you for investing in building a better future for wildlife. We couldn’t do what we do without you.

Keep reading to discover four of the myriad ways your gift made an impact this year.
Once common from Central California to Puget Sound, western pond turtles are endangered due to habitat loss, pollution and invasive bullfrogs. Thanks to a unique headstarting program (a collaboration between the Oregon Zoo, Woodland Park Zoo, Washington Department of Fish and Wildlife and other partners), their numbers are on the rise. But now these turtles are facing another threat—a mysterious shell disease, which can lead to significant illness if left untreated.

Thanks to your support, the Oregon Zoo is one of a select few zoos in the country to have its own CT scanner—and it’s not just for turtles. Having a scanner in-house will aid preventive care for many of our animals, reducing the need for exploratory procedures and transport under anesthesia.
You can learn a lot from otter poop. Just ask the dedicated team of caregivers tasked with collecting samples daily from our rescued sea otters Lincoln, Juno and Uni Sushi. Fecal analysis is an invaluable way to assess an animal’s hormone levels, which can be indicators of overall health and well-being.

All that poop has to go somewhere. Thankfully, we now have a brand-new set of high-tech, low-temperature freezers for sample storage. Bigger and much more energy-efficient than our old models, the freezers are also alarmed to prevent sample loss from temperature fluctuations if the power goes out. Your support made this happen.

The cool thing about these freezers (yep, pun totally intended) is that insights gleaned from analyzing fecal samples over time help our keepers and vet med team make sure all our animals, from tiny insects to sea otters to rhinos, are healthy and thriving. Speaking of thriving, do you know why our otter keepers are teaching Juno how to dunk basketballs? To keep her physically and mentally healthy as she ages!
Thanks to your generous support, the Oregon Zoo now has a blood-banking centrifuge. This life-saving piece of equipment enables our keepers and veterinary care team to bank blood and plasma ahead of time, so they can act swiftly if it’s needed.

Elephants are at risk worldwide. Poaching and habitat destruction are devastating their populations at an alarming rate. What’s more, elephants across the globe are threatened by a virus called EEHV. As part of a global network of scientists and veterinarians working to identify, treat and prevent this disease, our care team is constantly vigilant. Preventive care, blood monitoring and blood banking for emergencies together play a crucial role in caring for our elephant family.

Having plasma on hand, stored safely around the clock at our Veterinary Medical Center, isn’t just good news for our family of elephants. A robust supply means we’re part of a regional response team, ready whenever there’s a need here or at another care facility.
Animals do the most remarkable things. What’s funny, though, is that they tend to do them when no one is watching. Thanks to your generosity, we can now peek at their fascinating lives whenever we want with the purchase of new wildlife-observing cameras for our Africa Treetops area.

THE BIG PICTURE

The new cameras have infrared and thermal imaging capabilities for better nighttime viewing and clarity. We can record and play back footage to better understand animals’ behavior and gain important insights. Zoo staff will be able to discover the answer to many mysteries—like how often do our giraffes Buttercup and Desi sleep standing?
OREGON ZOO FOUNDATION
FINANCIALS

STATEMENT OF FINANCIAL POSITION
June 30, 2019 and 2018

ASSETS
2019  2018
Cash & equivalents  1,355,174  1,973,743
Investments  15,920,976  13,427,915
Receivables  1,554,075  887,654
Other assets  122,625  75,908
Total assets  18,952,850  16,365,220

LIABILITIES & NET ASSETS
Accounts payable  24,171  26,382
Grants payable to the Oregon Zoo  2,601,456  2,371,792
Deferred revenue  98,708
Gift annuities payable  30,175  31,764
Total liabilities  2,754,510  2,429,938

NET ASSETS
Without donor restrictions
Undesignated  5,624,654  4,337,580
Board designated - operating reserve  2,800,000  2,400,000
Board designated - endowments  6,476,150  6,421,259
Total unrestricted  14,900,804  13,158,839

With donor restrictions  1,297,526  776,443
Total net assets  16,204,620  13,935,282

OZF REVENUE FOR FISCAL YEAR 19
Contributions & special events  61%
Investment return  7%
Membership  32%

OZF EXPENSES FOR FISCAL YEAR 19
Management & general  78%
Membership development  13%
Fundraising  3%
Program services  4%

OZF ROLE IN THE OREGON ZOO
$45M REVENUE FOR FISCAL YEAR 19
Metro general fund, transfer and other  60.7%
Oregon Zoo Foundation support*  8.7%
Zoo generated revenues  30.6%

* This OZF % does not include bond capital project support which is over and above this operational support %

EXPERIMENTS
Program services  5,547,546  6,545,604
Management & general  426,605  361,240
Membership development  224,313  212,164
Fundraising  896,616  740,342
Total expenses  7,095,080  7,859,350
Increase (decrease) in net assets  2,263,058  448,078
Net assets beginning of year  13,935,282  13,487,204
Net assets at end of year  16,198,340  13,935,282

CASH DISTRIBUTION TO AND ON BEHALF OF OREGON ZOO
Zoo operations & programs  3,569,258  3,522,257
Conservation & science  889,004  1,281,928
Capital projects  385,000  746,528
Total  4,843,262  5,550,713

OREGON ZOO ENDOWMENTS
PORTFOLIO AT FISCAL YEAR-END

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WE THANK YOU!

Looking back, it’s remarkable to see the many things we’ve accomplished together in the past year—because of you. Year after year, our individual supporters, members, foundation friends and corporate partners continue to step forward with kindness and generosity, empowering our pursuit of excellence. And there’s much more to come. Another highlight of the 2018-19 year was the launch of our $8.5 million Heart of the Oregon Zoo campaign, to boost the zoo’s exciting work on animal habitats and strategic program initiatives. Together, we are building not just a better zoo, but a better world. Thank you for trusting and believing in us as we work to provide animals at the Oregon Zoo with the highest level of care possible and endangered animals around the world with a fighting chance. We are fortunate to have you in our family. You’re helping animals big and small, near and far in profound ways. And for that, we are truly grateful.

Julie Fitzgerald
Executive Director
Oregon Zoo Foundation

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