



## Oregon Zoo Bond Citizens' Oversight Committee

Oregon Zoo – Skyline Room  
Wednesday, Feb. 8, 2017  
3 to 5 p.m.

Oregon Zoo Bond  
Citizens' Oversight  
Committee Meeting

Feb. 8, 2017

Minutes

### MINUTES

#### MEMBERS ATTENDING

Ruth Shelly (Chair)  
Noah Bishop (via speakerphone)  
Linda S. Craig  
Heidi Goertzen  
Susan Hartnett  
Mickey Lee  
Jill Mellen  
Daniel Morris  
Robyn K. Pierce  
Katherine A. Porras  
Christi L. Taylor  
Karen Weylandt

#### AFFILIATION

Portland Children's Museum  
Bishop Bankruptcy Law, LLC  
Retired CPA; nonprofit treasurer  
Ferguson Wellman Capital Management  
Spectator Facilities and Development, City of Portland  
MPower Oregon  
Research Biologist  
Our Oregon  
Pierce, Bonyhadi & Associates  
Meyer Memorial Trust  
Miller Nash Graham & Dunn  
Providence Health & Services

#### MEMBERS ABSENT

Dan Aja  
Deborah Herron  
Mike Schofield  
Kevin Spellman  
Dick Stenson  
Tom Turnbull

#### AFFILIATION

Banfield Pet Hospital  
Walmart  
Gresham-Barlow School District  
Spellman Consulting, Inc.  
Retired healthcare executive; community volunteer  
OpenSesame Inc.

#### GUESTS

None

#### AFFILIATION

#### ELECTED OFFICIALS AND STAFF

Shirley Craddick  
Caleb Ford  
Jim Mitchell  
Don Moore  
Joel Morton  
Linnea Nelson  
Heidi Rahn  
Scott Robinson  
Marcia Sinclair

Metro Councilor  
Metro Assistant Finance Manager  
Oregon Zoo Bond Construction Manager  
Oregon Zoo Director  
Metro Senior Attorney  
Oregon Zoo Bond Program Coordinator  
Oregon Zoo Bond Program Director  
Metro Deputy Chief Operating Officer  
Oregon Zoo Marketing

#### **A. Welcome / Introduction**

Ruth Shelly, Oregon Zoo Bond Citizens' Oversight Committee Chair, opened the meeting at 3:04 p.m.

**B. Approval of Nov. 9, 2016, Oversight Committee meeting minutes**

Members approved the minutes of the Nov. 9, 2016, Oregon Zoo Bond Citizens' Oversight Committee ("Oversight Committee" or "the Committee") meeting.

A question was asked about the Integrated Conservation Action Plan report referenced in the last meeting. Dr. Don Moore, Oregon Zoo director, indicated that it is progressing slowly, and will be shared with the Committee when finalized.

**C. Zoo Update**

Dr. Moore gave a zoo update. He invited members to attend the new zoo Education Center grand opening on Thursday, March 2 at 10 a.m., along with representatives from the United States Fish and Wildlife Service, the Association of Zoos and Aquariums, many partners and the community. KinderCare Education is sponsoring opening events that will continue through the weekend of March 4 and 5, including public open houses and wildlife talks throughout the month. Staff and teens are moved into the new facility, and insects and turtles are coming next, and the interior and landscaping final touches are being completed.

The zoo recently received notice that the zoo has been awarded a Portland General Electric grant for \$385,334 to support the solar array on the Education Center roof that will help the building attain net-zero energy operations.

Despite the ice and snow, the zoo had a great winter season, with record crowds at ZooLights and strong revenue from the new food and beverage offerings.

The zoo's Veterinary Medical Center saw a small miracle when Kiko, the Colobus monkey, had eye surgery that restored his site. Prior to that, he was unable to move well around his habitat. This is a great example of how the zoo meets its high standards for animal welfare.

So far this season, condors at the zoo's condor center in Clackamas County have laid six eggs that are incubating. This is part of the zoo's ongoing commitment to helping restore this endangered species.

The Oregon Zoo Foundation has committed to a campaign to raise \$2.2 million dollars to support the Polar Passage project by funding an interpretive area, a training and demonstration area, and a maternity habitat and den.

**D. Zoo Bond Program Equity in Contracting Quarterly Report, January 2017**

Heidi Rahn, zoo bond program director, spoke about the Zoo Bond Program Equity in Contracting Quarterly Report for January 2017, included with the meeting packet and posted on the zoo's website. This is an update to the first report issued in September 2016. As requested by the Committee, this update includes successes about diversity in contracting for the design firms for the Education Center and Polar Passage projects. The report details the bond program's outreach and utilization of minority-owned businesses (MBE), woman-owned businesses (WBE), emerging small businesses (ESB), and service-disabled veteran-owned businesses (SDV) that are certified by the state's Certification Office of Business Inclusion and Diversity (COBID-certified firms).

Ms. Rahn highlighted Metro's Construction Careers Pathway project that just released a request for proposals for a regional workforce diversity study to assess the region's construction workforce

supply and demand outlook to better understand its overall capacity to meet growing demands, its current composition as it relates to the increasing demand to provide more diversity across the trades, and the existing opportunities for future workforce growth across the overall regional industry. Metro is working to bring all the players to the table to better address demand. Metro also hosted a Workforce Diversity Summit at the zoo in November 2016 with 91 attendees.

Ms. Rahn acknowledged Mickey Lee, who had assisted Metro in reviewing the scope of work for the workforce diversity study and identifying potential partners. Chair Shelly thanked the Committee for its role in requesting the quarterly equity in contracting report, and staff for producing it.

#### **E. Oversight Report Annual Report Preparation**

Chair Shelly led members in reviewing a rough draft of the Committee's annual report covering the zoo bond program activities for the calendar year 2016. The report will be presented to the Metro Council later this spring, and includes the Committee's recommendations from 2015 with an update on the outcomes of those recommendations, and new recommendations for 2016. Each year's report will follow this format, and has built-in accountability. The report covers the major reporting areas required by the bond measure, including progress on projects and financial review of spending and resources. In addition, the report focuses on the bond measure priorities of animal welfare and sustainability, and diversity in contracting.

Chair Shelly reported on the subcommittee that had reviewed program progress, and Robyn Pierce reported on the subcommittee that had reviewed program finances.

Members discussed whether the report should cover measurable recommendations for operational impacts, with some members noting that this was not the intent of this report. Some suggested shortening the report, or at least making it easier for the reader to understand the main points, perhaps with an executive summary, such as the letter from the Committee chair in last year's report. The current format has some redundancy with the program initiatives in the front section and project details later. Some suggested providing links within the report and to external resources. Members further discussed details of the report, asked for clarifications, and recommended edits. Members reviewed and complimented three charts they had requested to be included in this year's report, to graphically show spending and resources.

Members thanked Chair Shelly for her leadership on the report, and for using it as a tool in each Committee meeting, with the recommendations referenced on the agendas. Chair Shelly commended and thanked staff and Committee members for their work preparing the report draft on time, despite the recent wintry weather that caused lost work days.

#### **F. Monthly Project Updates**

1. Education Center – none
2. Polar Passage – Staff and the team are working to get the project design in budget, and significant progress has been made in the past two weeks. Staff is also looking at efficiencies in limiting the construction impact on the visitor experience and will bring it to the Budget Subcommittee to consider, including possibly changing the primate habitat project schedule.
3. Interpretive Experience – none
4. Percent-for-Art – none

**G. Program Status and Financial Information at a Glance**

The forecasted total administrative program costs have been updated to \$7.2 million, to reflect current data.

**H. Program Schedules – none**

**I. Adjournment**

Chair Shelly adjourned the meeting at 4:45 p.m.

**Upcoming 2017 meeting dates –Wednesdays, 3 to 5 p.m., unless otherwise noted:**

Budget Subcommittee	TBD days and times in February 2017
March 9, 2017, 4 to 5 p.m.	Vista Room, Oregon Zoo
May 10, 2017	Conservation Hall, Education Center, Oregon Zoo
Sept. 13, 2017	Skyline Room, Oregon Zoo
Nov. 8, 2017	Skyline Room, Oregon Zoo