

Senate Bill 1064

Help increase non-profit access to the Oregon Charitable Checkoff Program.

INSTRUCTIONS

1. Confirm that your organization meets the criteria for participating in the Oregon Charitable Checkoff program. (See advocacy resources on the landing page where you accessed this letter.)
 2. Draft a letter on your organization's letterhead. Feel free to use language and formatting from samples provided on pp 2-3 of this PDF.
 3. Convert your letter to PDF format.
 4. Submit your letter to us via email: tonia.nelson@oregonzoo.org
 5. **Submit your letter by March 26, 2023.** (Note: there may be another call for letters of support after this date.)
 6. Reach out to tonia.nelson@oregonzoo.org with questions at any point!
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SAMPLE LETTER TEMPLATE

(INSERT YOUR LOGO/LETTERHEAD)

DATE

Senate Committee on Finance and Revenue
900 Court St. NE
Salem, Oregon 97301

RE: SB 1064 – Modernizing signature collection for Oregon Charitable Checkoff Program participation

Dear Co-Chairs Meek and Boquist and committee members Findley, Golden and Jama,

(YOUR ORGANIZATION) respectfully requests your support of SB 1064 with a do pass vote at the hearing scheduled for March 27, 2023. The purpose of SB 1064 is to modernize the signature requirement for qualified charities to receive contributions during tax filing by means of checkoff through the **Oregon Charitable Checkoff Program (OCCP)**.

We work alongside many outstanding Oregon-based 501(c)3 organizations that enrich lives and build vitally needed resources for the people of Oregon. Nonprofits serve our state in unique ways that cannot be replicated by the government or by the private sector. The strength of Oregon's charitable sector is more important today than ever.

- The current requirements are inequitable, inefficient and onerous – no new charities have been added by the Oregon Charitable Checkoff Commission (OCCP) in almost **ten years**.
- The last charity to apply and be accepted by the OCCP Commission did so, not through a grass-roots method, but by contracting with a paid signature collection service, demonstrating the impractical nature of the current rules.
- Current estimates for hiring contractors to secure the required 10,000 in-person signatures range \$100,000 to \$200,000 +. Those funds could be better used to fulfill state priorities.

PARAGRAPH THAT HIGHLIGHTS THE BENEFITS OF AN ADDITIONAL SOURCE OF REVENUE FOR YOUR NONPROFIT.
(For example: How would more funding dedicated to your mission help your constituents in Oregon.)

Thank you for your consideration. Please let me know if you would like to discuss how SB 1064 can make Oregon's Charitable Checkoff program more equitable and productive for communities across Oregon.

Sincerely,

(INSERT SIGNATURE AND TITLE)

FORMATTED SAMPLE



March 15, 2023

Senate Committee on Finance and Revenue
900 Court St. NE
Salem, Oregon 97301

RE: SB 1064 - Modernizing signature collection for Oregon Charitable Checkoff Program participation

Dear Co-Chairs Meek and Boquist and committee members Findley, Golden and Jama,

The Oregon Zoo Foundation respectfully requests your support of SB 1064 with a do pass vote at the hearing scheduled for March 27, 2023. The purpose of SB 1064 is to modernize the signature requirement for qualified charities to receive contributions during tax filing by means of checkoff through the **Oregon Charitable Checkoff Program (OCCP)**.

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Thank you for your consideration. Please let me know if you would like to discuss how SB 1064 can make Oregon's Charitable Checkoff program more equitable and productive for communities across Oregon.

Sincerely,

[signature]

Julie Fitzgerald
Executive Director, Oregon Zoo Foundation
4001 SW Canyon Rd. | Portland, OR 97221
P. 503.220.5747 | M. 503.997.0515
A better future for wildlife.